

IMPACT REPORT

2023 - 2024



THANK YOU FROM OUR CEO

Dear friends,


As we reflect on the past fiscal year, our hearts are filled with immense gratitude and appreciation for your unwavering support and generosity. Thanks to you, we have been able to create meaningful opportunities and joyful moments for our program participants.

One story that particularly stands out this year is that of Breton Ability Centre participant, Frank. Thanks to donors like you, Frank's dream of seeing country music star Shania Twain come true.

At age 55, this was Frank's first concert. His excitement to go on a road trip, stay in a big hotel bed and become a "real cowboy" was contagious. It showed us the importance of enjoying all of life's moments, and thanks to the Breton Ability Charitable Foundation, more and more participants are able to engage in experiences like Frank's.

As we look ahead, we are excited about the future and the continued impact we can make together. From the bottom of our hearts, thank you. Thank you for believing in us, for standing by us, and for being a vital part of our community.

With heartfelt appreciation,



Harman Singh
CEO, Breton Ability Centre



P.S. If you would like to help create lifelong memories for our participants, donate today at bretonability.ca/donate.

DONOR HIGHLIGHTS

REVENUE TOTAL

\$82,260

NEW
DONORS

90

FINANCIAL
DONATIONS RECEIVED

157+

REPEAT
DONOR

67

IMPACT AT GLANCE

THIS YEAR, YOUR DONATIONS SUPPORTED:

- Participant participation in Special Olympics sports and events
- Patio equipment for participant community homes
- A Cabot Trail whale watching trip
- Heat pumps for two community homes
- Christmas and Birthday gifts for over 100 participants
- Trips for participants to visit family from across Nova Scotia
- A new bike rack
- Admission to attend community events, Eagles games and concerts

DREAM COMES TRUE

Breton Ability Centre Employees, Donors and Friends Make Frank King's Dream to see Shania Twain a Reality.

Frank King, longtime participant of Breton Ability Centre, had his dream of seeing Shania Twain live in concert finally come true in June 2023.

Frank has been a super fan of Shania Twain for as long as he can remember, loving every song she sings, but if he had to pick one favorite it would be "Man! I feel like a woman".

After hearing that the hit country star was coming to the Maritimes, Frank approached Kaitlin Munroe, Behaviourist and Birchdale Unit Coordinator at Breton Ability Centre, about attending the concert. Knowing Frank's love for the singer, Kaitlin knew she had to take Frank on his first concert experience.

Kaitlin first tried to get tickets for the Halifax concert when they went on sale, however, tickets sold out before she was able to purchase them. Hearing the bad news broke Frank's heart but Kaitlin was determined to keep trying.

Coincidentally, a friend who used to work at Breton Ability Centre, aware of Frank's love for Shania, offered to sell her tickets to the Moncton show and transfer the hotel reservation to Kaitlin. When Frank heard that Kaitlin finally managed to get tickets, he thought it was a prank.

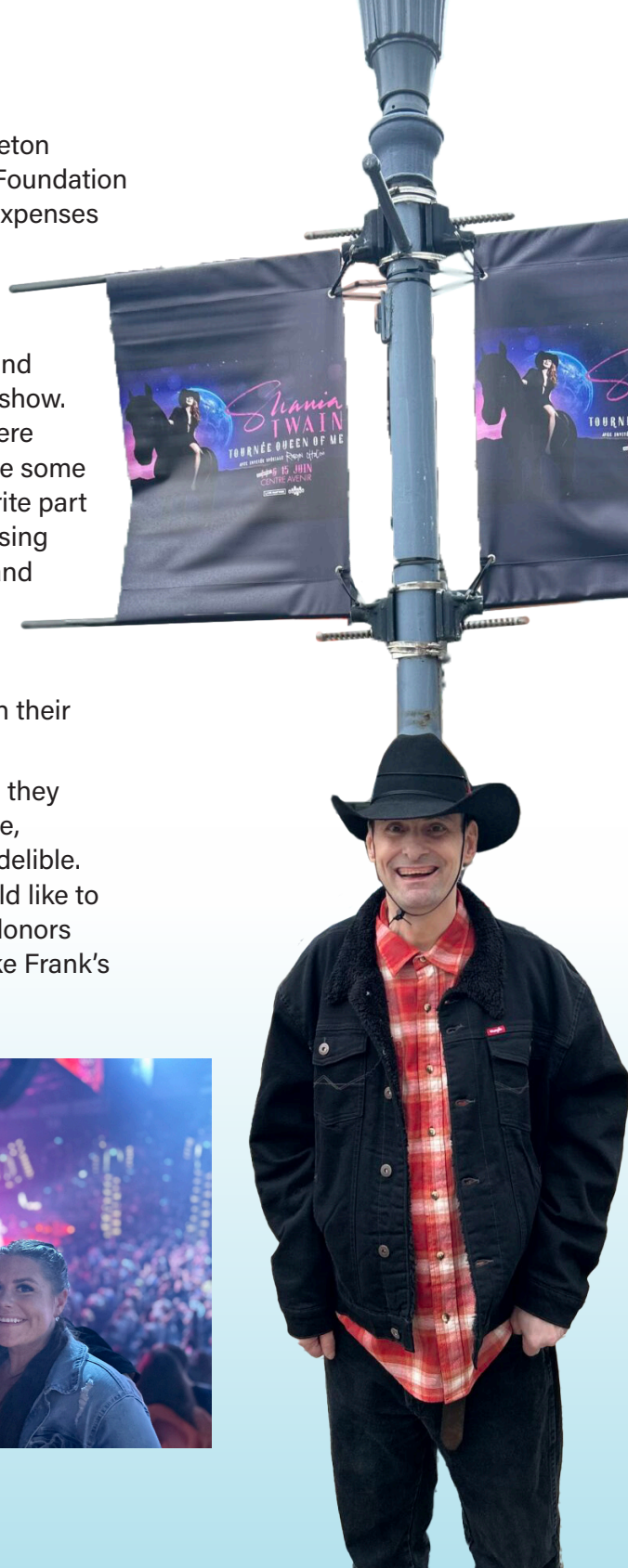
"When it finally sunk in that it was really happening, you couldn't wipe the smile off Frank's face. His excitement was contagious as he eagerly looked forward to the concert, fish and chips, and sleeping in a big hotel bed," says Kaitlin Munroe, Behaviourist and Birchdale Unit Coordinator at Breton Ability Centre.

In anticipation of the trip, Frank saved money from every paycheck to pay for his own ticket and to have spending money for souvenirs.

Kaitlin approached the Breton Ability Centre Charitable Foundation regarding the remaining expenses and they were generously covered thanks to the support of donors.

The concert day arrived, and Frank's reaction stole the show. The people around him were kind, and Frank even made some new friends. Kaitlin's favorite part of the concert was witnessing Frank's sheer happiness and being able to share in that moment. She knew it was an experience that would forever be etched in their memories.

As the concert ended and they made their way back home, Frank's smile remained indelible. Breton Ability Centre would like to recognize the wonderful donors who help make dreams like Frank's come true.



FUNDRAISING INITIATIVES



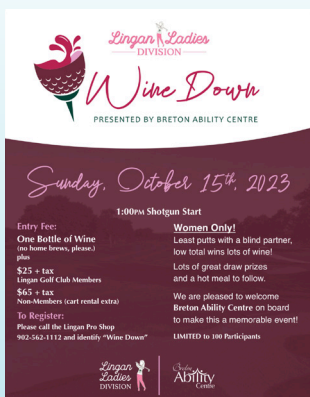
STAFF CHARITABLE LOTTERY DRAW

Our staff played a vital role in raising funds for the Breton Ability Centre Charitable Foundation again this year. Our staff 50/50 Charitable Lottery Draw raised a total of \$16,230. We cannot thank our staff enough for this incredible contribution.



TICKET SALES

The Breton Ability Centre Charitable Foundation executed two annual ticket draws thanks to the support of community partners Lingan Golf Club and Heather Knight Clothing & Gifts. This year we sold tickets on a 2024 Lingan Golf Club membership as well as another draw on a beautiful handcrafted Santa Claus decoration.



WINE DOWN GOLF TOURNAMENT

The Lingan Ladies Division Wine Down Golf Tournament presented by Breton Ability Centre celebrated another successful year thanks to the generosity of community members and sponsors. The Charitable Foundation would like to thank Lingan Golf Club and the Lingan Ladies Division for hosting the tournament.



Give the gift of *joy* this holiday season

To make your gift, please
visit bretonability.ca/donate

ANNUAL HOLIDAY FUNDRAISING CAMPAIGN

2023 marked the fourth year for our annual holiday fundraising campaign.

Funds for this campaign gifted by our generous donors will allow participants to experience visits to Two Rivers Wildlife Park, Cape Smokey Gondolas, The Cabot Trail and Beaches across the Island this summer. They will also ensure each participant will receive a birthday and Christmas gift, support travel for participants to visit their family members across the province, install heat pumps and attend Cape Breton Eagles game this season.

OUR SOCIAL ENTERPRISES

Breton Ability Centre's social Enterprises are an important part of the overall organization. Our social enterprises offer various opportunities for meaningful employment and generate funds that directly support Breton Ability Centre's Charitable Foundation.



THE
BOTTLE
DEPOT



BRETON ABILITY
CHARITABLE FOUNDATION