



BRETON ABILITY
CHARITABLE FOUNDATION

IMPACT REPORT

2022-2023





BRETON ABILITY
CHARITABLE FOUNDATION

THANK YOU FROM OUR CEO



It's been an amazing year for Breton Ability Centre's Charitable Foundation. We are profoundly grateful for the kind generosity we have received this past year from our incredible donors. With the growing needs of foundations and not for profits, we are honored that you recognize the importance of the work we do to help enrich the lives of the individuals we support.

We are excited to share with you through our Impact Report the many projects made possible through your support to our Charitable Foundation. We hope you enjoy reading about the impact you have had on the residents supported by Breton Ability Centre, including creating opportunities for recreation, infrastructure improvements and special gestures to celebrate milestones and holidays.

Projects funded through our Charitable Foundation help to achieve our goal of helping our residents feel more included in our community. With every donation we receive, you are helping to further community inclusion and acceptance for individuals with varying abilities.

Thank you so much to our donors, partners, and entire team at Breton Ability Centre. Your support and kindness truly means the world and helps to enhance the lives of the individuals we support each and every day.

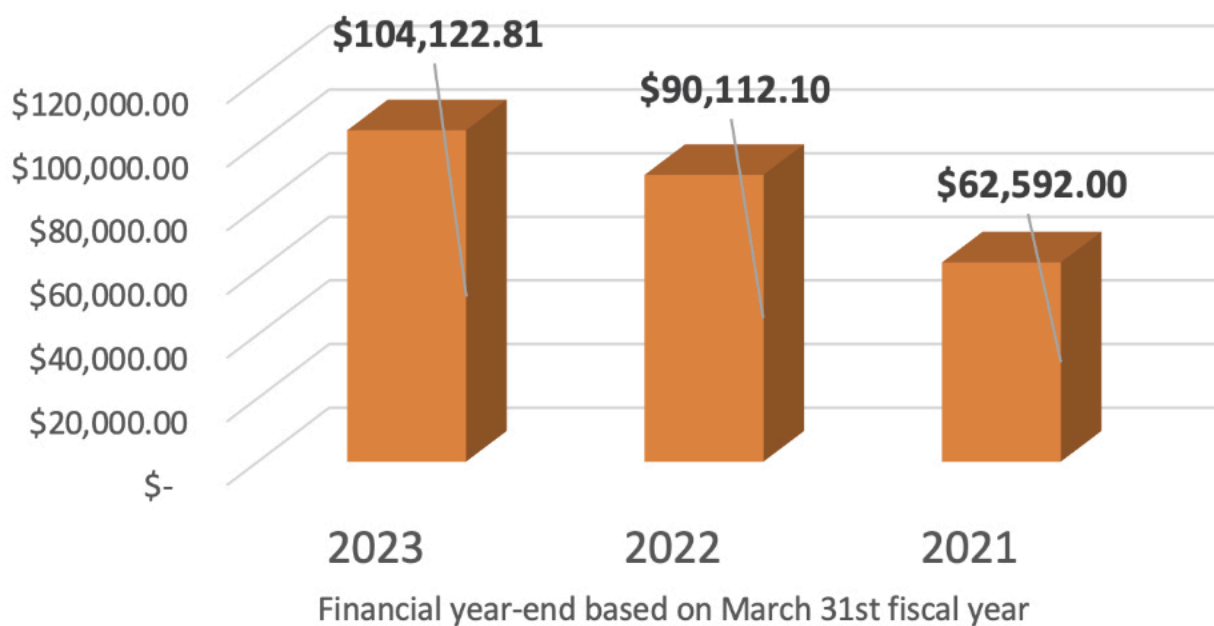
Sincerely,
Harman Singh
CEO, Breton Ability Centre



DONOR IMPACT HIGHLIGHTS

2022-2023 was proudly our most successful year to date, raising funds for our Charitable Foundation. We are extremely grateful and would like to sincerely thank all donors who contributed this past year. A donation made to Breton Ability Centre truly helps to enrich the lives of the individuals we support.

Charitable Foundation Revenue/Donations



As noted above, donations and revenue grew by \$14,010.71. This resulted in a 15.5% increase compared to 2022.

2022-2023



94 New Donors (25% increase from year previous)



76 Repeat Donors



Received Over 170 Financial Donations

Charitable Holiday Letter Campaign

Our 2022 annual Charitable Holiday Letter Campaign was a tremendous success, allowing our Charitable Foundation to reach our fundraising goal of \$30,000, towards the purchase of a van. As our current fleet of vans age, purchasing a van is extremely vital, as vans are a critical aspect that help allow residents to access our community. Recreation outings, medical appointments, and trips to visit family are just some of the many examples of why a donation to our Charitable Foundation, helps to enrich the lives of the individuals we support.



Give the gift of
connection
this holiday season



"When I'm having a bad day, we'll go for a drive and it helps me think and calm my mind. I love getting out in the community!"

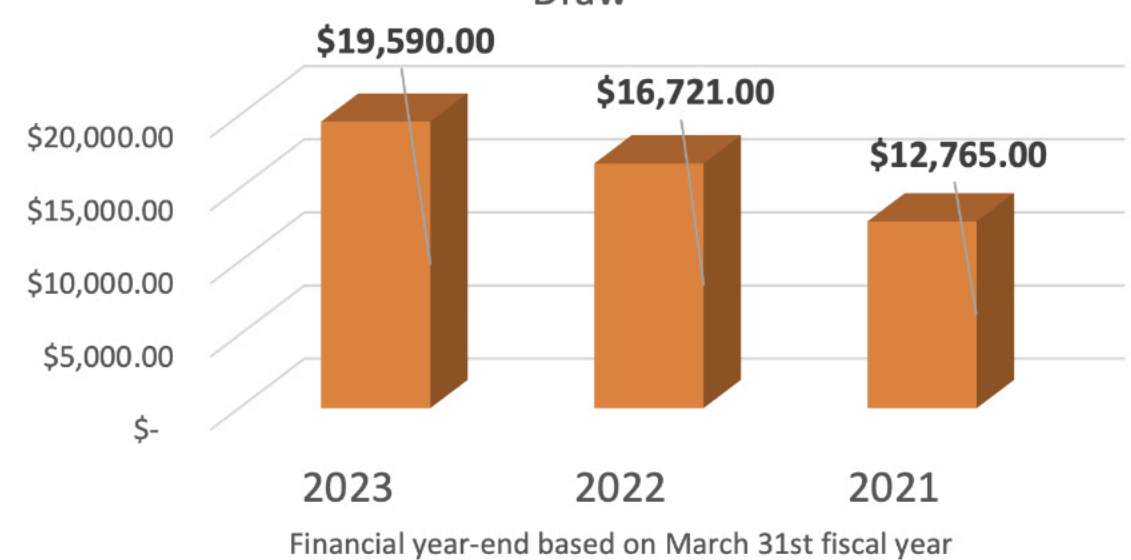
STAFF 50/50 CHARITABLE LOTTERY DRAW



Funds raised from the Staff 50/50 Charitable Lottery Draw helped to furnish the family visiting room at Breton Ability Centre.

Since 2012, Breton Ability Centre staff have played a significant role in helping our Charitable Foundation raise vital funds. Breton Ability Centre staff work tirelessly each day and go above and beyond to provide the best support possible for our residents. The kind generosity amongst our staff is extraordinary and this support has created countless opportunities for individuals. We are thrilled to report that staff at Breton Ability Centre who participated in a payroll deduction 50/50 Charitable Lottery Draw, helped our Charitable Foundation in 2023, raise \$19,590! This marks a 17% increase compared to 2022, and we sincerely want to thank all staff who participated in this fundraiser in order to help us improve the lives of the residents supported by Breton Ability Centre.

Breton Ability Centre Staff 50/50 Charitable Lottery Draw



Our Charitable Lottery Draw has become a feel good Friday event held at our Abiliteas Café, located in our Learning and Employment Centre, the last Friday of each month. Tickets are sold from 10 – 11:20am, concluding with the live draw which takes place at 11:30am to the delight of staff and residents. The jackpot prize results in a staff member winning over \$1,000 each draw, while two additional draws are made for \$100 and \$50. Thank you so much to Breton Ability Centre staff for your continued support. You truly make a difference in the lives of the individuals we support.

PARTNERS MAKING AN IMPACT

LIVE LIKE JEN STORY



During the month of December, the Best of Cape Breton Gift Shop, a social enterprise of Breton Ability Centre, partnered with a group of local volunteers to help raise funds in memory of Jennifer MacDonald, through the sale of unique t-shirts, which commemorated Jenn. All proceeds from the sale of “Live Like Jenn” t-shirts were split between the Cape Breton Regional Hospital Foundation and our Charitable Foundation. In total, over 300 shirts were sold and \$2,062.55 was raised and donated to our Charitable Foundation. “A group of friends and former colleagues of Jen wanted to do something to kind of carry on her legacy. She was such a kind person,” notes Danielle Johnston, an organizer of the movement. Along with celebrating Jenn’s legacy, the movement set out to inspire those who loved MacDonald as well as people who didn’t even know her to perform big and small acts of kindness.

CAPE BRETON MINOR HOCKEY

Our Charitable Foundation received an amazing generous boost over the holiday season from our friends with the Cape Breton Minor Hockey Partners 50/50 Draw. A \$10,000 donation was made by the group helping us raise vital funds for our annual Holiday Campaign. In the past year, The Print Shop, a proud social enterprise of Breton Ability Centre, printed over 1.8 million tickets for the CB Minor Hockey even split draw.

“THEY (THE PRINT SHOP) WORK HARD FOR US. WE KEEP BUSINESS ON CB ISLAND AND WE ARE VERY HAPPY THAT BAC IS A PROUD PARTNER.”

- David Jamael, President of the Sydney Minor Hockey Association

The Print Shop is a proud social Enterprise of Breton Ability Centre. It provides meaningful employment and training opportunities to resident trainees. Because of this partnership and the volume of work, two resident employees received generous bonuses this Christmas for their hard work. A big Thank you to Neil MacLeod, Independent Living Coach (recently retired), who supported program participants at The Print Shop.



David Farmer, Dillon Hillier, Robert Beaton, David Jamael, and Neil MacLeod



Seen in this photo accepting the donation is David Farmer, Breton Ability Centres Director- Social Enterprise and Charitable Initiatives and Sydney-Riverview Y Service Club Regional Director Sandy Reynolds.

SYDNEY-RIVERVIEW Y SERVICE CLUB

We are so fortunate to collaborate with such wonderful not for profits within our local community. Recently this past winter, the Sydney-Riverview Y Service Club gave generously, helping us to achieve our goal through our Holiday Letter Campaign to purchase a van for transporting residents. Vans are a vital link for residents to access the community for medical appointments, recreation opportunities and to visit family and friends. We would like to extend a heartfelt sincere thank you to the Sydney-Riverview Y Service Club, for helping us to keep residents at Breton Ability Centre connected to their families and greater community.

HEATHER KNIGHT CLOTHING & GIFTS

Heather Knight, of Heather Knight Clothing and Gifts, an incredible champion for countless years of our Charitable Foundation, graciously donated a handcrafted Santa and Mrs. Cape Breton Claus to help us raise funds for our annual Holiday Letter Campaign through our social enterprise, The Best of Cape Breton Gift Shop. These two beautiful custom pieces were valued at \$350. We are pleased to report that this fundraising ticket sale initiative, allowed our Charitable Foundation to raise over \$900! It is businesses such as Heather Knight Clothing and Gifts, that truly help us to make a difference and bring joy to the lives of the individuals we support.





2022 SIGNATURE FUNDRAISING PROJECT

ACCESSIBLE BON FIRE SPACE

Our accessible bon fire project was successfully completed in the Spring of 2022. Located alongside the waterfront on our beautiful property, this project will allow residents to take part in many bon fire activities, along with allowing residents to enjoy the outdoors for many years to come through the kind generosity of our donors.

DONATIONS MAKING AN IMPACT

Funding for residents to attend Special Olympics

Heat pumps for two community homes

Funding related to covering shuttle expenses for individuals travelling to visit family living outside of Cape Breton

Over \$10,000 towards resident Christmas and birthday gifts

Resident bike rack

5 season tickets to the Cape Breton Eagles and playoff tickets

Outdoor propane fire table for community home



Resident Frank King and Kaitlin Munroe attending attending Shania Twain in Moncton, New Brunswick.

COMMUNITY BOTTLE DONATION PROGRAM



We gladly welcome bottle donations from the public in order to create meaningful work opportunities for work participants. Proceeds from donations go directly towards our Charitable Foundation, to assist and enrich the lives of individuals supported by Breton Ability Centre.

Drive up.

Donate.

Make a Difference.



Sydney River
25 INCLUSION DRIVE

Céad Mile Fáilte! - A Hundred Thousand Welcomes!

BEST OF CAPE BRETON GIFT SHOP

188 Charlotte Street, Sydney, NS



Unique
GIFTS

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**CAPE
BRETON**
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GIFT IDEAS

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