



BRETON ABILITY  
CHARITABLE FOUNDATION

# IMPACT REPORT

2021-2022





**BRETON ABILITY**  
CHARITABLE FOUNDATION

# THANK YOU FROM OUR CEO



It's been an incredible year for Breton Ability Centre's Charitable Foundation. With so many deserving causes in our community, we're humbled and honoured that you recognize the importance of the work we do and have demonstrated this with a gift to enrich the lives of the individuals we support.

We are excited to share with you the many projects made possible through your support to our Charitable Foundation. We hope you enjoy reading about the impact you've had for our residents, including creating opportunities for recreation, infrastructure improvements and special gestures to celebrate milestones and holidays.

The projects we take on through our Charitable Foundation all connect with our goal to help our residents be more included in our greater community. Perhaps the greatest gift you gave our residents is feelings of love and belonging. With every dollar you donate, you're reminding our residents that they're welcomed and cared for by our community at large. That is priceless.

Thank you to our donors, partners and our entire team at Breton Ability Centre. Your kindness and ongoing support mean more than you'll ever know.

Sincerely,  
Harman Singh  
CEO, Breton Ability Centre

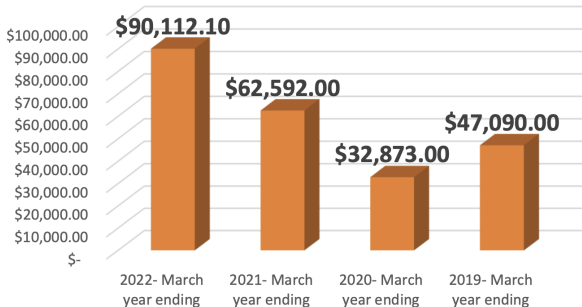


**BRETON ABILITY**  
CHARITABLE FOUNDATION

# DONOR IMPACT HIGHLIGHTS

2021-2022 was proudly our most successful year to date, raising funds for our Charitable Foundation. We are extremely grateful and would like to sincerely thank all donors who contributed this past year. A donation made to Breton Ability Centre truly helps to enrich the lives of the individuals we support.

Charitable Foundation Revenue/Donations

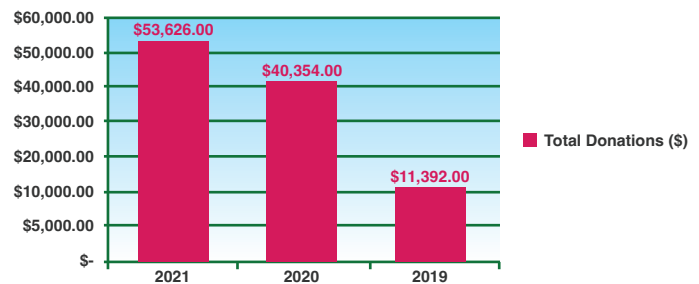


As noted above, donations and revenue grew by \$27,520.10. This resulted in a 44% increase compared to 2021. Since 2019, Donations and Revenue have grown by 91.4%



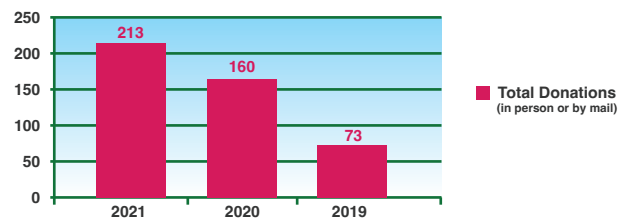
## Charitable Holiday Letter Campaign

Total Donations (\$)



2021's campaign resulted in a 33% increase compared to 2020 and a 371% increase since 2019.

Total Number of Donations



A 33% increase in the number of donations occurred compared to 2020 and a 192% increase since 2019.

# Charitable Holiday Letter Campaign

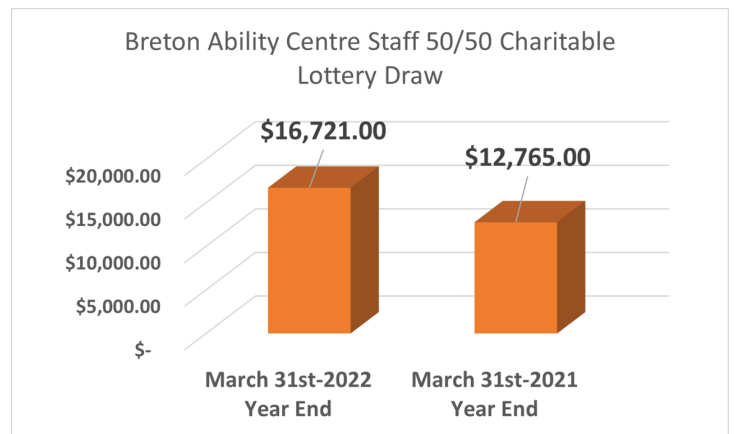
Our 2021 annual Charitable Holiday Letter Campaign was a tremendous success, allowing our Charitable Foundation to raise over \$54,000, thanks to the generosity of our donors. Our Charitable Foundation, set out on an ambitious goal initially to fundraise \$10,000, for a new accessible bon fire space/area located at Breton Ability Centre. The support we received from our community as evident by our total fundraised amount was incredible and certainly surpassed our expectations. As well, included in this amount were donations from businesses who supported our "Let it Glow", outdoor holiday event which was unfortunately cancelled due to Covid 19 restrictions. Although we made the difficult decision to cancel this first annual event, our sponsors stepped up and kindly donated their sponsorship fees towards our Holiday campaign. We are truly grateful to our donors for your continued support as we look to improve the lives of the individuals we support through all donations we receive.



# STAFF 50/50 CHARITABLE LOTTERY DRAW



Since 2012, Breton Ability Centre staff have played a significant role in helping our Charitable Foundation raise vital funds. Breton Ability Centre staff work tirelessly each day and go above and beyond to provide the best support possible for our residents. The kind generosity amongst our staff is extraordinary and this support has created countless opportunities for individuals. We are thrilled to report that staff at Breton Ability Centre who participated in a payroll deduction 50/50 Charitable Lottery Draw, helped our Charitable Foundation in 2022, raise \$16,721! This marks a 31% increase compared to 2021, and we sincerely want to thank all staff who participated in this fundraiser in order to help us improve the lives of the residents supported by Breton Ability Centre.



Our Charitable Lottery Draw has become a feel good Friday event held at our Abilitiea's Café, located in our Learning and Employment Centre, the last Friday of each month. Tickets are sold from 10 – 11:20am, concluding with the live draw which takes place at 11:30am to the delight of staff and residents. The jackpot prize results in a staff member winning over \$1,000 each draw, while two additional draws are made for \$100 and \$50. Thank you so much to Breton Ability Centre staff for your continued support. You truly make a difference in the lives of the individuals we support.

# PARTNERS MAKING AN IMPACT

## BRETON BREWING



Throughout the month of February, each Thursday evening this past year, BAC's Charitable Foundation was the chosen charity recipient for Breton Brewing's weekly trivia night. We are pleased to report that, through the generosity of patrons attending trivia night at Breton Brewing, \$885 was raised and was donated back to our Charitable Foundation. We would like to extend our gratitude and appreciation to the incredible team at Breton Brewing for this tremendous opportunity! Breton Brewing has been a steadfast supporter of BAC throughout the years. Most recently, Breton Brewing and our Print Shop social enterprise collaborated to create custom drink coasters which were proudly made at our Learning and Employment Centre. The coasters and as well as promotional buttons, are sold at the brewery's tap room, located on Keltic Drive in Sydney. As well, Breton Brewing and the Best of Cape Breton Gift Shop collaborated to create a co-branded beverage glass which is sold exclusively at Best of Cape Breton.

## CAPE BRETON MINOR HOCKEY

Our Charitable Foundation received an amazingly generous boost over the holiday season from our friends with the Cape Breton Minor Hockey Partners 50/50 Draw. A \$5,000 donation was made by the group helping us raise vital funds for our annual Holiday Campaign. In the past year, The Print Shop, a proud social enterprise of Breton Ability Centre, printed over 1.9 million tickets for the CB Minor Hockey even split draw.

“THEY WORK HARD FOR US. WE KEEP BUSINESS ON ISLAND AND GET BETTER SERVICE AND PRICING SO WE JUST WANTED TO GIVE BACK.”

- David Jamael, President of the Sydney Minor Hockey Association



Harman Singh, David Jamael, Robert Beaton, Neil MacLeod, David Farmer



## CAPE BRETON BEARD FACTORY

The Cape Breton Beard Factory has been a kind friend to our Charitable Foundation at BAC for the past four years. Owner, Tyler MacIntyre, who is a local entrepreneur gives back in so many ways to local not for profits in our community. Thank you Tyler for being such a supporter and helping to enrich the lives of individuals with varying abilities.

“ WE FEEL EXTREMELY THANKFUL TO BE ABLE TO “GIVE WHERE WE LIVE” AND GIVE OUR ANNUAL DONATION TO A BUSINESS THAT HAS DONE SO MUCH TO HELP US OVER THE PAST 4 YEARS. ”

- Tyler MacIntyre Owner, Cape Breton Beard Factory

## HEATHER KNIGHT CLOTHING & GIFTS

Heather Knight, of Heather Knight Clothing and Gifts has been an incredible champion for many years of our social enterprise, The Best of Cape Breton Gift Shop and our Charitable Foundation. This past holiday season in 2021, through the generosity of Heather and her customers, \$800 was raised through the sale of her popular custom Cape Breton Tartan mask. It is businesses such as Heather Knight Clothing and Gifts that truly help us to make a difference and bring joy to the lives of the individuals we support.

“ AT THE START OF THE PANDEMIC I HAD ABSOLUTELY NO INTENTION OF MAKING MASKS. THEN OUR FRIENDS AT BRETON ABILITY CENTRE AND BEST OF CAPE BRETON ASKED US TO MAKE MASKS FOR THEIR RESIDENTS AND CUSTOMERS, SO WE DID. AS WE ARE STILL SELLING A FAIR NUMBER OF MASKS, IT ONLY SEEMS FITTING THAT WE DONATE 100% OF THE PROCEEDS FROM THE SALE OF OUR CAPE BRETON TARTAN MASKS TO THEM. ”

- Heather Knight Owner, Heather Knight Clothing & Gifts

Breton Ability Centre

100% of the proceeds from Cape Breton Tartan Masks will be donated to

Breton Ability Centre



# 2021 SIGNATURE FUNDRAISING PROJECT

## THE GRILLZEBO

Our Grillzebo project was successfully completed in the Fall of 2021, and will now be home to a fully accessible communal BBQ area in which residents and staff can enjoy for many years to come. BBQ's are one of the most favorite activities in which residents look forward to at BAC. The Grillzebo, along with the purchase of an industrial BBQ, will allow for everyone to enjoy the beautiful Spring, Summer and Fall weather this upcoming year and wouldn't have been possible without the generosity of our kind donors.

## 2022 UPCOMING PROJECTS

Installation of heat pumps  
for our community homes

Completion of accessible bon fire  
space located on the grounds of  
Breton Ability Centre in Sydney River

Funding towards replacement of  
vans for resident transportation

...and many additional requests this upcoming year



# FUNDRAISING ACTIVITIES

*Come Out and Support*



BRETON ABILITY  
CHARITABLE FOUNDATION

## CAR WASH Fundraiser

**FRIDAY, SEPT 24<sup>TH</sup> 12-2**  
@ BRETON ABILITY CENTRE, SYDNEY RIVER

**\$10/CAR**



Our first ever Charitable Foundation Car Wash fundraiser in partnership with the Colbourne Auto Group was a huge success, taking place in late September 2021. In total, over \$330 was fundraised and staff and residents volunteering enjoyed a beautiful Fall afternoon.



THE LINGAN GOLF  
*Wine Down*

PRESENTED BY BRETON ABILITY CENTRE

Over \$6,000 was raised at the “Wine Down” Lingan Ladies League Golf Tournament which featured BAC as a proud partner and charitable recipient. The majority of these funds were raised through a ticket sale for a free 2022 membership that was donated to our Charitable Foundation. This fundraiser resulted in 239 tickets sold at \$20 each, totalling \$4780. The feedback we received from many was that the tournament was very well organized and as well, that many thought the gift swag bags were done very well thanks to our social enterprise, the Best of Cape Breton Gift Shop. We are already looking towards the future to next year’s tournament and growing this partnership along with raising even more funds!



# DONATIONS MAKING AN IMPACT

33 residents were able to experience the new gondola in Ingonish

Day trips to Hank's Family Farm

Funding related to covering shuttle/meal expenses for individuals travelling to visit family living off Cape Breton Island

Over \$10,000 towards resident Christmas and birthday gifts

\$2,000 towards the purchase of new iPads for residents who were in isolation due to Covid

Six season tickets to the Cape Breton Eagles

Netflix subscriptions



# SUMMARIZED FINANCIAL STATEMENT

Breton Ability Centre's Charitable Foundation consistently works to ensure our donors investment make a meaningful impact on the lives of the individuals we support. The financial audit for 2021-2022, was completed by MNP LLP, and is in accordance with CRA standards and Generally Accepted Auditing Standards.

## Breton Ability Centre Charitable Foundation Statement of Operations and Changes in Net Assets For the year ended March 31, 2022

Revenues	2022	2021
Donations and fundraising	\$87,163	\$62,592
Vending commission	\$2,949	\$2,475
	\$90,112	\$65,067
Expenses		
Resident activities and Purchases	\$78,737	\$47,273
General and Administrative	\$10,942	\$10,611
	\$89,679	\$57,884
Excess of revenue over expenses	\$433	\$7,183
Unrestricted net assets, beginning of year	\$263,621	\$256,438
Unrestricted net assets, end of year	\$264,054	\$263,621



Make a Difference  
**DONATE TODAY**  
[bretonability.ca/donate](http://bretonability.ca/donate)



CAPE BRETON REGIONAL  
**CHAMBER**  
OF COMMERCE



**SOCIAL ENTERPRISE OF THE YEAR**



for more information please contact- David Farmer at 902-539-7640 Ext. 3349 or at [dfarmer@cb-bac.ca](mailto:dfarmer@cb-bac.ca)

PRINTED AT



[PRINT@CB-BAC.CA](mailto:PRINT@CB-BAC.CA)  

A PROUD SOCIAL ENTERPRISE OF

